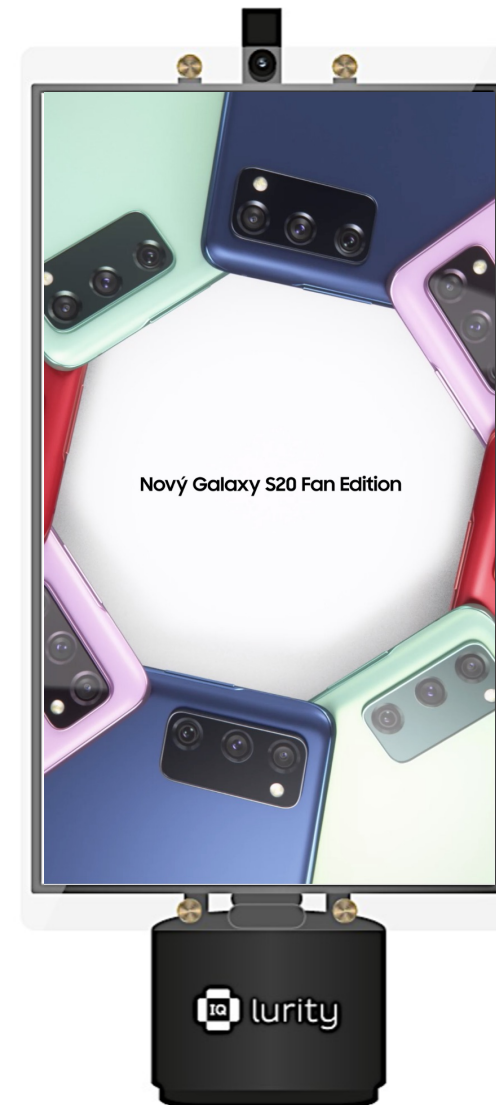




How to prepare data for DOOH properly, technical parameters

Already 900 x in Slovakia and Czech Republic.

www.lurity.com





Technical parameters

Aspect ratio	resolution	quality
16:9 horizontal banner	1920 x 1080	full HD
16:9 horizontal banner	3840 x 2160	4K / ultra HD
9:16 vertical banner	1080 x 1920	full HD
9:16 vertical banner	2160 x 3840	4K / ultra HD

Supported formats for pictures	jpg, png
Supported formats for video	mp4, avi
Spot length (standard)	10 seconds

LED boards

Each has a specific technical parameters; details are displayed when planning the campaign

Run campaign

<https://portal.lurity.com/campaigns/new>



IQ **900 screens:**
Shopping malls, wellness & fitness, swimming schools,
medical centers, LED boards





Lurity, s.r.o.
Binarium
Staré grunty 18
Bratislava 841 04

+421/2/222 02 64
www.lurity.com